

## 5.3.2 Techniques for humour (Advanced)

### What do you find funny?

While everybody laughs, we do not all laugh at the same things. Research one of the techniques of creating humour below to find the examples you find most humorous.

Techniques	Examples	Explanation
word play/pun		
Misunderstanding		
mock epic/ heroic		
double entendre / innuendo		
irony		
incongruity		
Hyperbole / exaggeration		
malapropism		
sarcasm		





Consider the type of humour being used in the 'Get Your Hand Off It' advertisements. Complete this table, identifying the kinds of humour used and giving examples from the advertisements.

Advertisement	Type of humour being used	Detailed example
Hip hop	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>	
Rock	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>	
Country	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>	