

## 3.3.1 Responses to texts (All students)

Approach: Designing for ambiguity



Look at this image and identify the different ways it plays with the ambiguity of the caption: “You’re in our sights”.



Approach: Designing for personal engagement - Reading the gaps

**What do you think these lines of dialogue are about?. You may want to change your opinion as you move through the statements.**

“You might not have heard about ... but it is all around us.”

“It’s in neighbourhoods where you least expect it.”



“And it is more prevalent on the streets than ever and it won’t be long before you’re doing it too.”

Now read the full text transcript of the [MDT 30 second advertisement](#)

Write a reflection on how your own experience – personal, social and/or cultural – played a part in influencing your response to the statements above.



CRUISE CONTROL

The open road