

## 2.2.1 The road is no place for excuses (Advanced)

### Dialogue subtext

Read the transcript of the advertisement: [The road is no place for excuses](#)

Write down the underlying thoughts and feelings suggested in the actions, interior monologues, dialogue and visual elements such as facial expressions and text frames.

Transcript	Subtext
<p>Open on a drive way of a rural house, with scaffolding around one side. It's late afternoon with the sun low on the horizon. We see two tradies next to a white ute packing up for the day – a guy in his forties and a younger apprentice.</p> <p>We cut to a shot from rear tray looking forward as the older guy throws tools in the back of the ute. He drops his keys as he gets them from his pocket.</p> <p>YOUNGER TRADIE: Long day, mate?</p> <p>OLDER TRADIE: Yeah...BUT she'll be right.</p> <p>We cut to a shot through the side window of the two guys. The younger guy is fastening his seat belt...as the older guy widens his eyes and starts the truck.</p> <p>We cut to a tracking shot that's following a van along a country road. Suddenly another car races by camera to our right, overtaking the van in frame. We then cut to a shot from inside the overtaken van to see the car go by and pull in front. We also notice that they have correctly used their indicator during the maneuverer.</p> <p>We cut to a shot looking through the windscreen of the car that overtook the other. His passenger looks at him eyebrows raised as if to suggest it was a bit of a bold overtake.</p> <p>DRIVER: (internal thought) Yeah...BUT, he was crawling.</p>	





Transcript	Subtext
<p>It is now late afternoon and we cut to a T-junction with a stop sign. Everything is quiet until we suddenly hear a squeal of brakes and see a car skidding into frame and through the stop sign. The vehicle lands in the middle of the intersection.</p> <p>We cut tighter through the side window to the driver who looks a little angry at himself. His internal dialogue almost suggests he is confused how he did this?</p> <p>LONE DRIVER: (internal thought) Yeah BUT...I never miss this sign.</p> <p>We cut to a wide shot of an empty road. A car is driving fast.</p> <p>We cut tight to the driver behind the wheel. He looks super casual as if he does this every day. His internal dialogue almost brushes off the concern, as if there is nothing to worry about here.</p> <p>LONE DRIVER: (internal thought) Yeah...BUT, there's never anyone on these roads.</p> <p>We cut to a long lens shot of a guy walking down a driveway at dusk past vehicles. He carries a tired little girl draped over his shoulders and is holding the hand of her sister. In the background, we see that he has left a mate's BBQ and hear the click of bottles.</p> <p>He stops at his car and hesitates for a beat with his key in his hand going into the lock. The look on his face suggests that he feels a bit resigned to have to drive. His internal dialogue suggests that the needs for the car tomorrow outweighs any risk with driving after the BBQ.</p> <p>BBQ DAD: (internal thought) Yeah I've had a few, BUT I've got to get the kids home.</p>	



### Transcript

### Subtext

Finally, we cut back to our ute. The younger passenger is gazing out the window aimlessly. The driver stretches and blinks – he’s struggling to keep his eyes open.

We cut tighter to the driver as he finally nods off.

The sun is beginning to dip behind trees casting shadows across the road.

We cut back to a shot through the side window of the passenger...the younger man realises that the driver has nodded off. The driver’s head sloping downwards towards chest. The passenger leans in to shake him awake, the driver’s head jolts up to regular position.

We cut the driver’s side as the driver wakes suddenly and immediately over compensates, turning the ute back onto the road.

We cut to a quick tracking shot following the ute and see it swerve in front of us, braking and beginning to lose control.

We cut to a shot through the windscreen of the two guys. The older man struggles to regain control as he has over-corrected, and the younger guy is bracing himself for whatever is about to happen as the world moves around them.

GRAPHIC: The road is no place for excuses.  
We cut to a shot moving down a road and start to see tools. At first just a few, before more and more.

The camera tilts up to find the ute on its side on the side of the road. Dust and smoke starts to dissipate as the camera moves closer.

GRAPHIC: Locals are dying on our roads. Our mates. Our families. Us.

Logos: NSW Government logo, Towards zero logo.

URL: [towardszero.nsw.gov.au](http://towardszero.nsw.gov.au)